



WISCONSIN
SCHOOL OF BUSINESS
UNIVERSITY OF WISCONSIN-MADISON
TOGETHER FORWARD

WISCONSIN SMALL BUSINESS
DEVELOPMENT CENTER

AMERICA'S
SBDC
WISCONSIN



Setting the Table for Success: Restaurant 101

Eager to start or strengthen your food business? Whether you're dreaming of a restaurant, bakery, food cart, café, or coffee house, this 4 week series will help increase your chances of being successful and profitable.

Grainger Hall, UW-Madison
Four Wednesday Evenings
September 23, 30;
October 7, 14, 2015
6:30 – 9:00 p.m.
Fee: \$195

Guest speakers from the Madison restaurant community will share their experiences.

Topics include:

- Let's talk about Money
- What Will We Serve and What Will We Charge?
- Rules, Regulations, and Licenses
- Location, Location, Location
- Employees: We Can't Do It without Them

Instructor and more course information available at
go.wisc.edu/sbdc-restaurant101



Register online at
bus.wisc.edu/cped/sbdc
or call (608) 262-3909